NORTHWEST COMMUNITY CENTER · BLACK HISTORY MONTH 2027

CALLING LOCAL ARTISTS

Art Fest Fundraiser

Saturday, February 6, 2027 · 4:00 PM

UW Health Sports Factory · Rockford, IL

Sponsorship Opportunities · Benefiting NWCC's Afterschool Program

WHY ART FEST

A celebration of Black art and culture that invests in Rockford's young people.

Proceeds benefit NWCC's afterschool program — a positive, enriching place where students learn, build confidence, explore their interests, and thrive beyond the classroom.

Rooted in Rockford since 1948

SERVING NORTHWEST ROCKFORD

1948

Nearly eight decades as a gathering place for neighbors and families.

NWCC offers programs and opportunities that encourage learning, connection, and personal growth across Northwest Rockford.

- **Culture**
- **Creativity**
- **Community**
- **Opportunity**

Who the night brings together

Visual artists

Local painters, illustrators, and makers showcasing their work.

Performing artists

Live performances honoring Black history and cultural expression.

Young talent

Rockford's next generation of creatives, given a real stage.

Entrepreneurs & vendors

Local businesses selling, showcasing, and connecting with the community.

One evening celebrating Black history, cultural expression, and the creativity found throughout Rockford.

Event details

DATE

Saturday, February 6, 2027

TIME

4:00 PM

VENUE

UW Health Sports Factory

ADDRESS

305 S. Madison Street
Rockford, IL 61104

Held in celebration of Black History Month.

Where your sponsorship goes

01

Covers event costs

Sponsors offset event expenses, so more of the night's proceeds reach students.

02

Lifts local talent

Puts Rockford's artists, performers, and young creatives in front of the community.

03

Grows afterschool funding

Increases the dollars available for NWCC's afterschool program.

Every sponsorship dollar works twice: it funds the celebration and fuels the program.

What the afterschool program builds

01 Learning

02 Confidence

03 Exploring interests

04 Thriving beyond the classroom

THE BIGGER PICTURE

A positive, enriching space where students start to see themselves as future leaders.

Impact at a glance

[___]
students served by NWCC's afterschool program each year

[___]
local artists, performers, and vendors featured

[___]
guests expected on February 6

[$___]
fundraising goal for the afterschool program

Since 1948, NWCC has turned community support into opportunity for Northwest Rockford families.

Why partner with NWCC

Visibility

Your brand across event materials, social media, and live acknowledgments during the celebration.

Youth development

A public, tangible commitment to Rockford students and their growth.

Cultural enrichment

Alignment with a Black History Month celebration of local art, culture, and enterprise.

Recognition scales with your giving level — from $100 to $2,500. Gifts of any amount are welcome.

Sponsorship levels

LEVEL	INVESTMENT	RECOGNITION
Presenting Sponsor	$2,500	Premier logo placement on event materials, special event recognition, social media acknowledgment, and the opportunity to display promotional materials
Gold Sponsor	$1,000	Logo on promotional materials, event recognition, and social media acknowledgment
Silver Sponsor	$500	Business name on promotional materials, plus event and social media acknowledgment
Bronze Sponsor	$250	Business name on the sponsor recognition board and event acknowledgment
Community Supporter	$100	Recognition on the event sponsor board

Prefer a different amount? Any contribution is welcome and recognized.

COMMIT BY JANUARY 15, 2027

Join us in making Art Fest happen

1

Choose your level

From $100 to $2,500, or any amount you choose.

2

Complete the form

Fill out the enclosed sponsorship commitment form.

3

Return it to NWCC

1325 North Johnston Avenue
Rockford, IL 61101

info@northwestrockford.org
www.northwestrockford.org
[Contact name · phone]

Thank you for supporting NWCC's afterschool program.